



## IMPACT 100 Owensboro's Response to COVID-19

*"Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has." Margaret Mead*

Dear Friends:

First, I want to wish each of you continued well-being during these trying times. We are all anxious about our family, friends and community. Due to the COVID-19 virus, we at IMPACT are also responding to the ever-changing needs to protect the health and safety of our members, nonprofits and community partners.

This weekend, the Board of IMPACT 100 Owensboro convened online to discuss what the next few months might look like for our organization. Our highest priority is to safeguard the well-being of our members and the community we serve. In the best interest of all, it is regrettably necessary for us to put space between all our stakeholders, including our members, nonprofit partners, and prospective members. Below is a synopsis of the actions the Board is currently taking. As things change, as they most certainly will, we will do our best to keep you informed.

- **The deadline for membership for both IMPACT 100 and NextGen have been extended to April 30<sup>th</sup>.** We are tremendously grateful to both our new and returning members for your 2020 membership! The strength in our collective giving (both in our combined dollars and talents) is needed now more than ever in our community. We are aware that right now many women have their attention focused on their own families and others in the community, as well they should be. However, we are also mindful that the needs of the nonprofits will be overwhelming after this crisis is over. Since 100% of our members' donations will go directly to these nonprofits, we are extending our membership deadline so we may maximize the impact of our shared dollars.
- **All grant application deadlines are extended to June 30<sup>th</sup>.** Knowing that all nonprofit organizations have had to pivot and divert energy to managing this health emergency, we are extending the deadline for grants to June 30<sup>th</sup>. We are certain there are many organizations who are brainstorming solutions to crisis problems that they are seeing every day and have the idea of a new project formulating. Many organizations are learning that collaboration is sometimes the best way to solve an issue and are considering how to do so on a regular basis with a new program. We are currently in our membership drive and will know our exact amount to fund grants in early May. We hope you will continue grant writing as time permits, because we will be here for you.

Your IMPACT 100 Owensboro Board is working to create and modify processes as needed along the way without jeopardizing the integrity of our grant process. We want to be transparent about our processes, but national and local health recommendations continue to shift almost daily. These are uncertain times for us all. I have confidence in our shared ability to move through this public health emergency together and come out on the other side a stronger, more resilient community. Thank you for extending this hard-working team your grace and thank you for supporting the health and wellness of our community.

Sincerely,  
Linda Wahl, President  
& the IMPACT 100 Owensboro Board of Directors