

Encore! Musicals of Owensboro Impact 100 Project Summary

Encore! Musicals of Owensboro envisions becoming more than solely an organization that stages musicals. Our desire is to have a lasting impact on the residents of Owensboro and the surrounding area. The arts provide rich and engaging opportunities in the community and Encore Musicals wants to be part of the arts legacy in our region.

Since our founding in 2017, we have produced twenty-five musicals and revues, welcoming nearly 20,000 audience members—including our growing Sensory Friendly performance audience. Despite our success, Encore has never had a permanent performance space. Recently, we have begun discussion of a partnership with Kentucky Sound Stage (KSS) to renovate and inhabit a dedicated theater. Plans include structural updates such as building a stage, professional cleaning, electrical upgrades for lighting and sound, and purchasing critical AV equipment to bring our performances to life. This space would not only serve as our creative home but also provide a consistent, accessible venue for our audience and artists.

In order to help us move forward in this endeavor, we desperately need to invest in some high-quality equipment that will enable us to greatly increase our presence and sustainability in the local arts community. The Impactful Grant from Impact100 would allow Encore to purchase the needed equipment. Items needed include sound equipment (digital sound board and stage box, speakers, and microphones) and lighting equipment (lighting console, color movers and washes, pars, and light trees) along with iPads and laptops to effectively run these components. With the acquisition of these items, Encore would no longer be required to pay high rental prices for this equipment for each show produced. This equipment would be totally portable and could easily be moved to any venue in which we might need to perform or conduct educational workshops. Beyond that, our organization would have more funds to invest in our programming and educational initiatives.

With the proper equipment, Encore dreams of launching a series of educational workshops in music, acting, directing, and technical theater. Our team includes experienced educators eager to collaborate with specialists to offer high-quality instruction. These programs will serve youth and adults across the region and help cultivate the next generation of theater professionals and enthusiasts.

Additionally, we are proud to continue expanding our Sensory Friendly performances to create welcoming spaces for families with members of all ages who have sensory sensitivities. Thoughtful modifications are made for these performances including decreased volume in music and microphones, lighting in the audience, elimination of smoke and special effects lighting and allowance for patrons to stand or move about the theater as needed. Art has no barriers to expression, and all audience members deserve the same opportunities and experiences.

While musical theatre may not touch every person, the population that is served by this type of creative outlet is vital. Theatre promotes teamwork, empathy and self-confidence which are important life skills in any work, school or social environment. Investing in future generations of artists is a core part of our mission. We would love for Impact100 to partner with Encore Musicals in helping us realize our vision of establishing a lasting legacy of creativity in our community.

Impact100 Grant Project Budget

\$300	Equipment for marketing (Amazon) <ul style="list-style-type: none">• Camera• Tripod Ring Light• Lavalier Microphone
\$600	Social media ad campaign
\$15,000	12-14 wireless microphones (Sweetwater)
\$1,500	Follow Spotlight (Sweetwater)
\$3,000	Projector for digital theatrical backgrounds (Sweetwater)
\$700	2 iPads for running sound (Apple)
\$3,200	2 Macbook Pros for running lights/sound (Apple)
\$1,500	2 Powered Bluetooth Speakers w/stands (Sweetwater)
\$800	2 Floor monitor Speakers (Sweetwater)
\$1,800	4 Wash Zoom LED Moving Head lights (Sweetwater)
\$60	4 Chauvet SlimPAR light fixtures (Sweetwater)
\$300	4 Chauvet T-Bar Lighting Stands (Sweetwater)
\$180	4 US Weight Stanchions for crowd dividers (Amazon)
\$980	Behringer 40-channel digital mixer portable sound (Sweetwater)
\$580	Behringer Digital snake box extra inputs (Sweetwater)
\$950	Eartec Backstage Headset Communication System (Eartec)
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\$31,450	TOTAL PROGRAM/PROJECT NEED