

Green River Community Food Warehouse (GRCFW)

Impact 100 2025 Project Summary

A Transformational Solution to End Hunger in Owensboro/Daviess County

Every day in Owensboro and Daviess County, more than **15,000 of our neighbors**—including single mothers, children, seniors, and working families—struggle with food insecurity. For them, the question is not *what's for dinner*, but *whether there will be dinner at all*.

Truckloads of donated food—especially hard-to-get proteins, fruits, and vegetables—are available every week across our region. But today, most of it bypasses our community because we lack the ability to store large quantities on short notice. Without proper storage, nutritious food is lost instead of reaching families who need it most.

Our Solution

The **Green River Community Food Warehouse (GRCFW)** will build a **centralized, temperature-controlled warehouse in Owensboro** to capture these truckload donations and make them available, free of charge, to local food pantries and soup kitchens. For the first time, our community will have the infrastructure to secure large-scale food donations and distribute them equitably.

This facility will also support pantries and kitchens by storing food they secure independently, reducing waste and strengthening the entire food system.

Measurable Impact

Today, local pantries and kitchens provide **165,000 meals per month** to about **1,800 people**. With the warehouse in place, GRCFW will more than double that impact:

- **+215,000 incremental meals each month**
- **+2,400 more people served monthly**

That's enough to ensure thousands of children, families, and seniors can count on healthy meals instead of uncertainty.

Vision for the Future

Our bold vision is nothing less than to **eliminate food insecurity in Owensboro/Daviess County**. To achieve this, we must provide an additional one million meals per month—an ambitious but achievable goal.

To address the deeper systemic issues, GRCFW is partnering with **Owensboro Health** to launch the **Food Insecurity Council** in September 2025. This coalition of community leaders—

representing nonprofits, churches, government, health providers, and grassroots organizations—will drive collaborative solutions to food insecurity’s root causes.

Financial Plan & Sustainability

- **Total project cost:** \$4.3 million
- **Funds raised to date:** \$2.2 million
- **IMPACT 100 request:** Support toward **\$1.2 million refrigeration equipment**, the critical infrastructure that makes large-scale food storage possible.
- **Operating reserve:** \$750,000 secured to cover three years of expenses, ensuring continuity.
- **Future sustainability:** By year 4, GRCFW will generate revenue by offering pallet storage to commercial users, eliminating the need for ongoing fundraising.

Project Timeline

- **2025–2026:** Complete fundraising
- **Sept 2025:** Launch Food Insecurity Council
- **Q1 2027:** Open warehouse
- **2027–2029:** Operate with full community support
- **2030:** Begin revenue generation
- **2031+:** Explore expansion to other GRADD counties

Why Impact 100?

This project is **local, transformational, and lasting**. With your support, Owensboro will move from scarcity to food sufficiency - ensuring families, children, and seniors never again have to wonder where their next meal will come from.

Together, we can make Owensboro a **model community that ends hunger and restores hope**.

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Pro Forma Operating Budgets; 2025, 2026, 2027, 2028, 2029, 2030

9/6/25

Name of Organization:	2025	2026	2027	2028	2029	2030	Total
Green River Community Food Warehouse (GRCFW)	Green River Community Food Warehouse (GRCFW)	Green River Community Food Warehouse (GRCFW)	Green River Community Food Warehouse (GRCFW)	Green River Community Food Warehouse (GRCFW)	Green River Community Food Warehouse (GRCFW)	Green River Community Food Warehouse (GRCFW)	Contributions

Note: Operations begin Q1 2027
Note: Revenue generation begins Q1 2030

REVENUE/SUPPORT	Confirmed Raise	Planned Raise					
Corporate grants							
Foundation grants							
Government grants/contracts/per diem (Identify)							
Cash Contributions (allocated to operating expense)	\$225,000	\$525,000					\$750,000
Pledged Contributions (allocated to capital expense)	\$1,946,000	\$1,654,000					\$3,600,000
Special events, fundraisers							\$4,350,000
Sponsorships							
Sales, rent collected from commercial customers							\$300,000
Investment income							
Interest, dividends							
Total Revenue/Support	\$2,171,000.00	\$2,179,000.00	\$0	\$0	\$0	\$0	\$300,000

Note: Cash contributions allocated to operational expenses commencing in 2027
Note: Pledged contributions allocated to capital expense commencing in 2026

EXPENSES							
Salaries		\$86,340	\$88,067	\$89,828	\$91,625	\$93,462	\$95,343
Employee benefits, taxes		\$11,229	\$11,454	\$11,683	\$11,916	\$12,153	\$12,391
Professional fees / Engineering	\$5,000	\$5,000	\$5,100	\$5,202	\$5,306	\$5,412	\$5,517
Equipment, supplies, materials		\$8,050	\$8,211	\$8,375	\$8,543	\$8,713	\$8,886
Maintenance		\$9,600	\$9,792	\$9,988	\$10,188	\$10,391	\$10,597
Utilities		\$97,000	\$98,940	\$100,919	\$102,937	\$104,997	\$107,097
Postage, mailing	\$500	\$500	\$510	\$520	\$531	\$541	\$551
Insurance		\$8,000	\$8,160	\$8,326	\$8,496	\$8,671	\$8,849
Telephone, internet, computer systems		\$7,400	\$7,548	\$7,699	\$7,853	\$8,011	\$8,172
Training, staff development		\$1,000	\$1,000	\$1,020	\$1,040	\$1,060	\$1,080
Travel							
Housekeeping			\$4,800	\$4,896	\$4,994	\$5,094	\$5,196
Waste tote removal			\$600	\$612	\$624	\$637	\$650
Pest Control			\$1,800	\$1,836	\$1,872	\$1,908	\$1,944
Security System	\$500	\$500	\$500	\$500	\$500	\$500	\$500
Marketing / Social Media / Web development	\$500	\$1,000	\$0	\$0	\$0	\$0	\$0
Fund Raising Expense	\$500	\$1,000	\$100	\$100	\$100	\$100	\$100
Total Expenses	\$6,500	\$8,500	\$242,029	\$246,838	\$251,889	\$257,258	\$262,742
Revenue less Expenses (Cash only)	\$218,500	\$516,500	-\$242,029	-\$246,838	-\$251,889	-\$257,258	-\$262,742
Reserve Cash Position	\$218,500	\$735,000	\$492,971	\$246,133	(\$5,755)	\$20,986	Net Cash Position Year 5

\$750,000 cash reserves exhausted by 1/1/30; revenue generation begins